



[www.frontrunnerevents.co.uk](http://www.frontrunnerevents.co.uk)





# INSPIRE YOUR WORKPLACE

Challenge your colleagues to take part in the Celf Creative Corporate Challenge.

Enhance your organisations profile by becoming Corporate Champions at one of our Races, or even better, take part in them all and stay fit with your colleagues all year round!

What our teams have said...

“Within the company we have had a team in the Corporate Challenge at the JCP Swansea Half Marathon for several years. The race is always a **fantastic day** from start to finish with thousands of runners and crowds of spectators lining the route to cheer us on the whole way. It was a real **team effort** and **great to be a part of**, especially as being part of the Corporate Challenge allows us to **fundraise for local charities.**”

Claire Northey, Arvato Bertelsmann

**celf**<sup>™</sup>  
CREATIVE AGENCY

  
**FRONTRUNNER**  
EVENTS LTD





# THE CHALLENGE



The Celf Creative Corporate Challenge allows organisations, whatever their size to compete to become the fastest Corporate Team at one or all of our races.

Being part of our Corporate Challenge can bring your employees together, help you stay healthy, and build team spirit as well as enabling you to fundraise for your Charity of the Year. With a range of packages available, there is something suitable for all organisations.





# TEAM ENTRY

**eelf**<sup>™</sup>  
CREATIVE AGENCY

**FRONTRUNNER**  
EVENTS LTD

- Teams can range **between 4-6 people** (more than one team can take part)
- Each team must be **mixed** with a minimum of **one female or male runner**
- Wheelchair entrants may also be included in your team
- Entrants **MUST** be 16 years or older on race day (minimum age of 15 for the 10K, 17 for the half marathon and 18 for the full marathon)
- Each runner in your team **MUST** complete the full distance to be included within your results
- The title of the **'Corporate Challenge Champions'** at each race will be awarded to the fastest combined team time

## What our teams have said...

The Cardiff 10k corporate challenge was a **fantastic team building opportunity** for our staff. The encouragement and support from those that participated was fantastic, it was evident that the camaraderie generated by taking part really brought out the best in the team. **We look forward to doing it again this year.**

Nathan Griffiths, Group Director  
at Nathaniel Cars Group



# COST



Choose to take part in any of the Front Runner Events below, or why not stay fit all year round with your colleagues and enter them all! The cost per team at any of the events below is £295 + VAT – just choose your race.

## GREATWELSH Marathon

(4-6 entrants)

[www.greatwelshmarathon.co.uk](http://www.greatwelshmarathon.co.uk)

## GREATWELSH Half Marathon

(4-6 entrants)

[www.greatwelshmarathon.co.uk](http://www.greatwelshmarathon.co.uk)



(4-6 entrants)

[www.swanseahalfmarathon.co.uk](http://www.swanseahalfmarathon.co.uk)



(4-6 entrants)

[www.cardiff10k.cymru](http://www.cardiff10k.cymru)



## LLANELLI Half Marathon

(4-6 entrants)

[www.llanellihalf.co.uk](http://www.llanellihalf.co.uk)

**10% discount on overall cost** if you enter all events as part of the Corporate Challenge Series. Remember that more than one team can take part in your organisation and by taking part in all events allows businesses to bring teams together or create competition from different office locations too!

*Community Groups – Please contact us for further details on this package.*

*Please note: Terms & Conditions apply.*



# WHAT'S INCLUDED?



Your organisations name on every team Race Bib



Organisations name/logo listed on our Corporate Challenge webpage



Organisations name/logo included in our Digital Race Day Guide



Unique medal for every finisher



A complimentary team photo



Exclusive discount on your teams t-shirts



Access to training advice and plans for all abilities



Excellent platform to fundraise for your charity of the year



Trophy to the winners of the Corporate Challenge & Bragging rights all year!



A prize donation for the winners charity of choice



Great PR opportunity



Great Team Building Opportunity



# PREVIOUS CORPORATE CHALLENGERS



We have seen many organisations make the Corporate Challenge a tradition across our events.

Year on year, we've welcomed many Corporate Challengers to the start line with the following teams joining our wall of fame:



**PREVIOUS  
CORPORATE  
CHAMPIONS**



Ysgol yr **Esgob Gore**  
**Bishop Gore School**  
Virtue & Good Literature



SOUTH WALES  
**POLICE HEDDLU**  
DE CYMRU



**Will your organisation  
be the next corporate  
champ?**

# Challenge your colleagues and sign up today!

For more information or to book your team on to this fantastic challenge contact the Front Runner Events Team on **01792 277310** or email **info@frontrunnerevents.co.uk**



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